

MTN 035 Conjoint Analysis Survey

Thank you for agreeing to complete this questionnaire. Your responses will be kept confidential.

To keep the information you provide private, personal information (name, address, phone number) will NOT be collected in this questionnaire.

Before you begin, there are a few practice questions for you to get used to how the system works. If you have any questions on how to use the computer, the clinic staff can assist you.

PRACTICE QUESTIONS

This practice question shows how to answer questions using a rank order.

Try answering the question below by ranking your answers from 1 (Best) to 3 (Worst Choice) from top to bottom.

PRACTICE QUESTION: Please rank your favorite beverage to drink in the morning, from 1 (Most Preferred Choice) to 3 (Least Preferred Choice) from top to bottom.

- _____ Orange Juice
- _____ Water with Ice
- _____ Coffee

PRACTICE QUESTION: Please rank your favorite dessert from 1 (Best Choice) to 3 (Worst Choice) from top to bottom.

- _____ Chocolate Cake
- _____ Fruit Salad
- _____ Ice Cream

PRACTICE QUESTION: Please rank your favorite time of day to take a nap from 1 (Best Choice) to 3 (Worst Choice) from top to bottom.

_____ Mid-morning (around 10am)

_____ Middle of the day (around noon)

_____ Mid-afternoon (around 3pm)

If you had any problem answering the prior questions, let the study staff know about it. Otherwise, you can proceed with the survey.

SECTION A. RANKING OF STUDY PRODUCTS

Please rank which products would be least noticeable by your sexual partners after you have used them. Please read the following statement and rank your choices from 1 (MOST LIKELY TO BE NOTICED) to 3 (LEAST LIKELY TO BE NOTICED).

My partner will notice if I the product during sex.

_____ ENEMA
_____ SUPPOSITORY
_____ INSERT

Please read the following statements and rank the products used in this study from 1 (BEST) to 3 (WORST) based on how well they would fit your lifestyle.

The product is a good alternative to lube.

_____ INSERT
_____ SUPPOSITORY
_____ ENEMA

Please read the following statements and rank the products used in this study from 1 (BEST) to 3 (WORST) based on how well they would fit your lifestyle.

It is easy to use the product every time you have sex.

_____ ENEMA
_____ SUPPOSITORY
_____ INSERT

Please read the following statements and rank the products used in this study from 1 (BEST) to 3 (WORST) based on how well they would fit your lifestyle.

It is easy to store the product discretely.

_____ INSERT
 _____ ENEMA
 _____ SUPPOSITORY

Please read the following statements and rank the products used in this study from 1 (BEST) to 3 (WORST) based on how well they would fit your lifestyle

It is easy to use the product before sex.

_____ INSERT
 _____ SUPPOSITORY
 _____ ENEMA

Please read the following statements and rank the products used in this study from 1 (BEST) to 3 (WORST) based on how well they would fit your lifestyle

The product makes you feel clean after its use.

_____ INSERT
 _____ SUPPOSITORY
 _____ ENEMA

Please read the following statements and rank the products used in this study from 1 (BEST) to 3 (WORST) based on how well they would fit your lifestyle

The product makes sex more pleasurable.

_____ INSERT
 _____ SUPPOSITORY
 _____ ENEMA

In the next section, you will be asked to select the best choice based on the scenarios provided. For each pair of scenarios presented, please choose the choice that **you prefer the most**.

Frequency of use	Every Day, once a day
	Every other day
	Once a week

Delivery	Enema
	Insert
	Suppository

Timing before sex	Right before sex
	About 30 minutes before sex
	1-2 hours before sex
	More than 2 hours before sex

Prescription Needed	Available over the counter without a prescription
	Prescription only

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Side effects	No side effects
	Some gas
	Some diarrhea
	Some nausea

Duration of protection when when correctly	Protection lasts less than 6 hours
	Protection lasts between 6 and 24 hours
	Protection lasts between 1-2 days
	Protection lasts between 3-5 days

Effectiveness	50%
	65%
	80%
	95%

The following section will ask you to consider the attributes for the DOUCHE used during this trial.

What changes would you make to the DOUCHE used during this trial?

The following section will ask you to consider the attributes for the INSERT used during this trial.

What changes would you make to the INSERT used during this trial?

The following section will ask you to consider the attributes for the SUPPOSITORY used during this trial.

What changes would you make to the SUPPOSITORY used during this trial?**SELECTION OF PREFERRED STUDY PRODUCT**

Please rank from 1 (BEST) to 3 (WORST) which of the following products would BEST fit your lifestyle if they provided some protection against HIV transmission if used before sex.

- _____ Enema
- _____ Suppository
- _____ Insert

RECOMMENDATIONS

We are approaching the end of the survey. Is there anything that we haven't asked that you think we should have?

This is the end of the interview. Thank you for completing this questionnaire!