

SFDPH: MTN-017 Participant Selection

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The ‘right’ MTN-017 participant

- Wants to help the community
- Planned sexual outings
- No barriers to being able to store product – i.e. lack of privacy at home, lack of stable housing
- People with partners(**assess support of partner)
- Understands potential for possible side effects
- Established in San Francisco; no plans to move away soon
- Schedule allows for time commitments to study
- Roll-over participants/previously ineligible
- Diverse representation – age, race/ethnicity

Screening Procedures

Pre-Screening

- Face-to-face recruitment/contact sheets
- Telephone pitch
- Pre-screening questionnaire

In-Person Screening

- 1:1 or group “flip-chart” presentations
- Review of pre-screening questionnaire
- Informed consent process & assessment of understanding

Post-Screening

- Multiple screening visits
- Multiple staff assess for eligibility & fit
- Team discussion of ALL participants in screening

Lessons Learned

Outreach strategies

- Highly visible & compelling print campaign
- Community forums & partners
- Online/social media: Craigslist, Reddit, FB, Twitter, dating/hookup sites
- “Refer-a-friend”
- “Roll-over” and “parking lot” participants (participant database)
- STI clinic referrals

Process

- Development and tracking of metrics on methods
- Multiple screening visits
- Team discussion of ALL participants in screening
- Client-centered approach

Outcomes

- Participants motivated by altruism
- High levels of retention and drug detection in previous studies

Where and how efforts will be focused

Site Leadership

- Provide overall vision and motivation
- Oversee weekly team meetings
- Online forums (Reddit, etc.)
- Radio shows
- Community talks

Counseling Staff

- First participant “touch”
- Ensure understanding of study procedures & time commitment
- Utilize community ties
- Counseling supervision

Clinical Staff

- Second participant “touch”
- Assess participant’s motivations to participate in study
- Conduct provider and community education

CP Team

- Create excitement about new HIV prevention products
- Educate potential participants at outreach events
- Social media
- Provide overview during telephone pre-screening

All: Team approach to participant selection





Questions?